

# GOLDEN DOOR AWARDS

GAROFOLI  
GROUP



ED. 2022

#GarofoliTrade #GarofoliPro



# #GarofoliAwards

## 4th GAROFOLI GROUP PHOTOGRAPHIC COMPETITION 2022

The Golden Door Awards, a photographic competition organized by Garofoli Group, is in its fourth edition now!

Two **different categories** that offer entry possibilities to:

1. **Garofoli Group Dealers** ⇒ **category #GarofoliTrade**

Opens: 2 may 2022 – Deadline for submissions: 15 July 2022

2. **Trade professionals (Architects, Interior Designers)** who have used Garofoli and Gidea products in their designs > **category #GarofoliPro**

Opens: 2 may 2022 – Deadline for submissions: 15 July 2022

## INFO AND REGULATIONS

The information and regulations for the categories #GarofoliTrade and #GarofoliPro are provided below.

# REGULATIONS N° 1 #GarofoliTrade

1. Garofoli Group has organized, in conjunction with Garofoli S.p.A. and Gidea S.r.l., the fourth edition of the photographic competition, the “Golden Door Awards”. The company holding the competition #GarofoliTrade is GAROFOLI SpA, with headquarters in Via Recanatese 37, Castelfidardo (AN), Italy – VAT reg. and tax code IT00323420422 (hereinafter referred to as the Company).
2. Participation in the contest is totally free and is reserved to Garofoli and Gidea retailers.
3. The photographs must be received no later than 15/07/2022. The final date for submitting the photographs may be postponed due to force majeure or an insufficient number of work submitted. In the second case, the date shall be postponed in order to preserve the significance of the contest. Retailers shall be notified of any deadline extensions by email.
4. The photographs must be sent in JPEG or PNG format with 300 dpi resolution. The images may be portrait or landscape format and may be either indoor or outdoor shots. Several shots of the same setting are welcome.
5. The photographs presented must not be altered digitally (with the exclusion of cropping and/or slight modification of parameters like contrast, brightness, etc).
6. The photographs can only be submitted online, by uploading them on the site page <https://awards22.garofoli.com/>.
7. Each contestant may submit an unlimited number of photographs. and must indicate, in the appropriate section of the page <https://awards22.garofoli.com/> the date, the collection, the model and the finish of the door/product depicted. Each file must be named as follows: SalesPoint-Collection-fotonumber (eg. GarofoliStoreLondon-Miraquadra-1)
8. Each author is responsible for the photographs submitted to the contest and guarantees the Company to be the sole holder of the property rights and copyright for the submitted material; he/she further guarantees that the property rights and copyright for the material submitted are not subject to any document that limits their effectiveness, (eg. transfers, licenses) and that, in the case of material commissioned for private or home use, it is presented with the approval of the client. The author also guarantees to have obtained appropriate releases from the people depicted in the submitted photographs. The contestants also authorize the reproduction of the submitted material.
9. The photographs will remain the property of the promoter; the participants hereby authorize Garofoli SpA to publish images either electronically or in hard copy for advertising or promotional purposes, without any additional payment.

10. The photographs submitted after the deadline (except in the case of notified entry deadline extensions) or submitted incorrectly shall not be taken into consideration.
11. The Garofoli Company shall contact the contest winners by e-mail.
12. Any material prizes shall be sent at the expense of Garofoli S.p.A. In the case of prizes with an expiration date, the photography contest winner shall facilitate the delivery of the prize, based on the information provided by the company managing the prize vacations.
13. The photographs shall be examined and selected by a qualified jury whose judgement shall be final. The judgment criteria shall consider context, originality, quality and photography technique.
14. The personal data necessary for completing the photograph submission form shall be processed under the Italian Data Protection Law.
15. The name of the retailer and store location shall be published for each prizewinning photograph.
16. Participation in the photography award contest implies the acceptance of these regulations.
17. Winners will be announced at an official event in Castelfidardo, in autumn 2022.

## CRITERIA FOR JUDGING THE PHOTOGRAPHS

A group of professionals from the fields of architecture and communications shall judge the submitted photos and shall assign the 1st and 2nd place prizes. The jury shall make their judgement based on the following:

**Layout and installation:** the effectiveness of the types and finishes in function of the setting, the overall beauty of the installation and its functionality.

**Photographic technique:** professional execution, visual appeal and descriptive quality of the shot.



# REGULATIONS N° 1 #GarofoliPro

1. Garofoli Group has organized, in conjunction with Garofoli S.p.A. and Gidea S.r.l., the fourth edition of the photographic competition, the “Golden Door Awards”. The company holding the competition #GarofoliTrade is GAROFOLI SpA, with headquarters in Via Recanatese 37, Castelfidardo (AN), Italy – VAT reg. and tax code IT00323420422 (hereinafter referred to as the Company).
2. Participation in the contest is totally free and is reserved to Garofoli and Gidea retailers.
3. The photographs must be received no later than 15/07/2022. The final date for submitting the photographs may be postponed due to force majeure or an insufficient number of work submitted. In the second case, the date shall be postponed in order to preserve the significance of the contest. Retailers shall be notified of any deadline extensions by email.
4. The photographs must be sent in JPEG or PNG format with 300 dpi resolution. The images may be portrait or landscape format and may be either indoor or outdoor shots. Several shots of the same setting are welcome.
5. The photographs presented must not be altered digitally (with the exclusion of cropping and/or slight modification of parameters like contrast, brightness, etc).
6. The photographs can only be submitted online, by uploading them on the site page <https://awards22.garofoli.com/>
7. Each contestant may submit an unlimited number of photographs. and must indicate, in the appropriate section of the page <https://awards22.garofoli.com/> the date, the collection, the model and the finish of the door/product depicted. Each file must be named as follows: Architect-Collection-fotonumber (eg. JohnDoe-Miraquadra-1)
8. Each author is responsible for the photographs submitted to the contest and guarantees the Company that he/she is the sole holder of the property rights and copyright for the submitted material; he/she further guarantees that the property rights and copyright for the material submitted are not subject to any document that limits their effectiveness, for example, transfers, licenses or the like and that, in the case of material commissioned for private or home use, it is presented with the approval of the client. The author also guarantees to have obtained appropriate releases from the people depicted in the submitted photographs.

The contestants also authorize the reproduction of the submitted material.

9. The photographs will remain the property of the promoter; the participants hereby authorize Garofoli SpA to publish images either electronically or in hard copy for advertising or promotional purposes, without any additional payment.

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14. The personal data necessary for completing the photograph submission form shall be processed under the Italian Data Protection Law.

15. The name of the Architect/Studio/Professional shall be published for each prizewinning photograph.

16. Participation in the photography award contest implies the acceptance of these regulations.

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